



# Strategic Plan 2020-2022

## Mission, Vision, and Core Values

**Mission:** The Victor Farmington Library promotes and nurtures a sense of community by offering the space and resources for educational, recreational, and cultural enrichment for patrons of all ages.

**Vision:** Everyone has access to exceptional library services and learning opportunities through the Victor Farmington Library

### Core Values:

- Accessible
- Collaborative
- Friendly
- Professional
- Resourceful
- Respectful

## Strategic Area One: Library Facility

- **Project Team:** Building and Grounds Committee, Capital Campaign Committee, Communications Committee
- **Description:** Progress towards a new, larger location for the library

Year One Goals (2020)	Year Two Goals (2021)	Year Three Goals (2022)
Finalize agreement with the Urban Renewal Agency regarding the reverter clause		
Finalize new location for the library		

Complete feasibility study for the capital campaign	
Launch community-based capital campaign	Complete capital campaign
Deliver initial presentation to appropriate town and/or village boards	Gain necessary approvals from appropriate boards Provide proper information to community and appropriate boards on proposed new site for library
	Public referendum for new building approval
	Obtain funding source

## Strategic Area Two: Programming and Partnerships

**Project Team:** Greta Selin-Love, Dori Eisenstat, Krystina Dippel

**Description:** Maximize our outreach due to lack of physical space of the current library, and to bring awareness to the library and its variety of offerings

Year One Goals (2020)	Year Two Goals (2021)	Year Three Goals (2022)
Investigate hosting some adult programs off site	Create established adult programs off site	Assess and reevaluate off site adult programs for sustainability

Investigate hosting some teen programs off site	Create established teen programs off site	Assess and reevaluate off site teen programs for sustainability
Investigate hosting some children's programs off site	Create established children's programs off site	Assess and reevaluate off site children's programs for sustainability

**Strategic Area Three: Sustainability**

**Project Team: Finance Committee, Capital Campaign Committee, Communications Committee, Nominating Committee**

**Description: Plan and provide for a financially stable and sustainable library**

Year One Goals (2020)	Year Two Goals (2021)	Year Three Goals (2022)
Create a succession plan for all trustees and director	Approve succession plan for all trustees and director	
Assess financial future of library building project	Construct plan for financial sustainability of new library	Implement plan for financial sustainability of new library
Publicize and promote the annual referendum for community approval of the library's tax levy	Publicize and promote the annual referendum for community approval of the library's tax levy	Publicize and promote the annual referendum for community approval of the library's tax levy